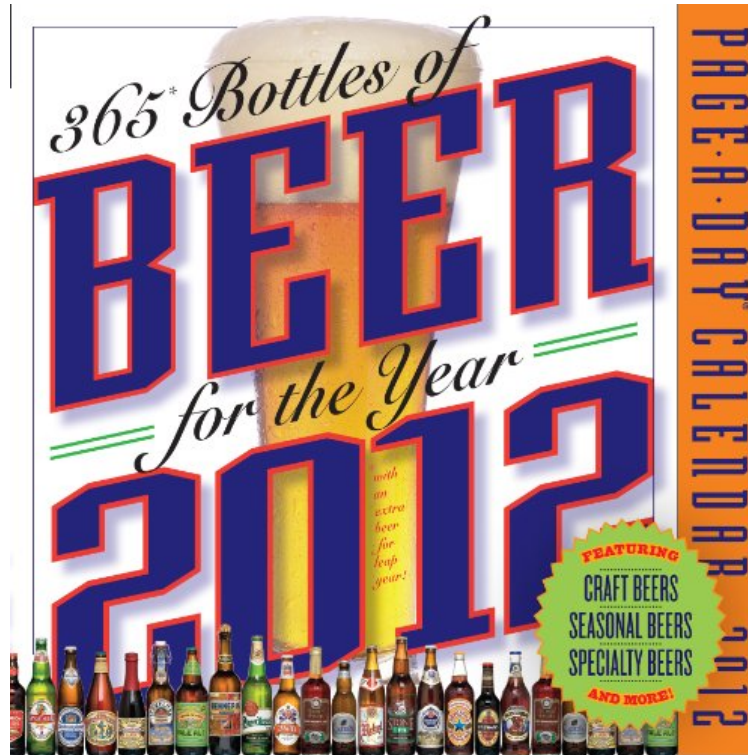


365 Bottles of Beer of the Year 2012 Calendar

Amahl Turczyn Scheppach

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#3203097 in Books 2011-07-15 Original language: English PDF # 1 2.13 x 6.23 x 5.891, Binding: Calendar 320 pages | File size: 76.Mb

Amahl Turczyn Scheppach : 365 Bottles of Beer of the Year 2012 Calendar before purchasing it in order to gauge whether or not it would be worth my time, and all praised 365 Bottles of Beer of the Year 2012 Calendar:

0 of 1 people found the following review helpful. not bad write-ups, but room for improvement By William Doerner I love beer. I homebrew, I visit microbreweries, and I try to pick up different six-packs to share with friends when we meet up. My wife got this for me as a gift and I appreciate it but there are several areas for improvement. One of the company's options was to register online and get the daily reviews via email. This calendar is not even on their website. That is a big disappointment! I assume these reviews are in a digital format so putting them online should not be hard---and I don't see any excuses for not having it up there other than poor marketing. The reviews are decent and appealing, but don't delve deeply. I would like to see consistent reviews that show quick facts like it's ABV, type of beer, gravity, fermentation style, or other details like how the beers are made. I still consider myself an amateur rather than an aficionado so I don't want to read very technical details about the brewing process. I want some basic facts, though, so I can flip through each day and then decide whether to read the full description. If so much effort was exerted to write the reviews (and hopefully not download them from various places), then why not create some sort of a rating system? Most of the reviews are positive so it's hard to judge whether I should go out of my way to order any of the beers. Some reviews mention awards that have been won, but maybe other beers are equally as good according to the reviewer. Pictures or pairings would be useful. What does the beer look like? Labels are present but'd be helpful to either see the bottle (if it's packaged uniquely) or a shot of what it looks like in a glass to note the appearances that

are mentioned. Maybe that's something more for the internet since colors could be shown...I also thought this calendar was going to be in color instead of BW since the cover was quite colorful. Why not also suggest pairings like what kinds of fruits, meats, or cheeses could go well with the beers? Overall, the gift is nice to have but the reviews seem too flowery to give me real info. After the first one or two, I'm just skimming the daily messages to see if anything interesting jumps out at me. I don't bother reading all the extraneous information because it appears like every beer in the calendar is the best in the world. Beer IS great but I don't have any objective way to compare any beers in this calendar nor any way to get quick facts or summaries without having to read entire entries. 0 of 1 people found the following review helpful. Not what I ordered By Kindle Customer I wanted a 2013 calendar, not a left over 2012 calendar. I found this very deceiving, as I searched for a 2013 calendar and this came up in the search. Maybe it was my fault for not scrutinizing my purchase more closely, but why would anyone be selling a 2012 daily calendar half way through December 2012. Imagine my surprise on Christmas morning when the gift was opened. I ate the cost of this because I should have looked more closely at the product. Oh well live and learn. 0 of 2 people found the following review helpful. Item fine. By knw The product was received timely. Box was banged up but the product was fine. Calendar was given as a gift and I believe will be enjoyed throughout the year.

Cheers to flavorful, well-crafted beer. Offering a fantastic recommendation on every page, 365 Bottles of Beer is the calendar that quenches the beer lover's thirst. The sophisticated and refreshing Allagash White, boasting aromas of coriander, apricot, and orange blossom. Clean, crisp, boisterously named Pig's Eye Pilsner. And Bayhawk Chocolate Porter—dark, seductive, and a beautiful marriage with vanilla ice cream. Yes, ice cream! Plus luscious lambics, hoppy IPAs, warming barley wines, seasonal brews, pub and brewery visitors' information, advice on food pairings, and Beer Facts: As a nod to the pure honey included among its ingredients, the Belgian craft beer Zatte Bie is named for a wee drunken bee.

About the Author Amahl Turczyn Scheppach is a beer journalist and craft brewer.