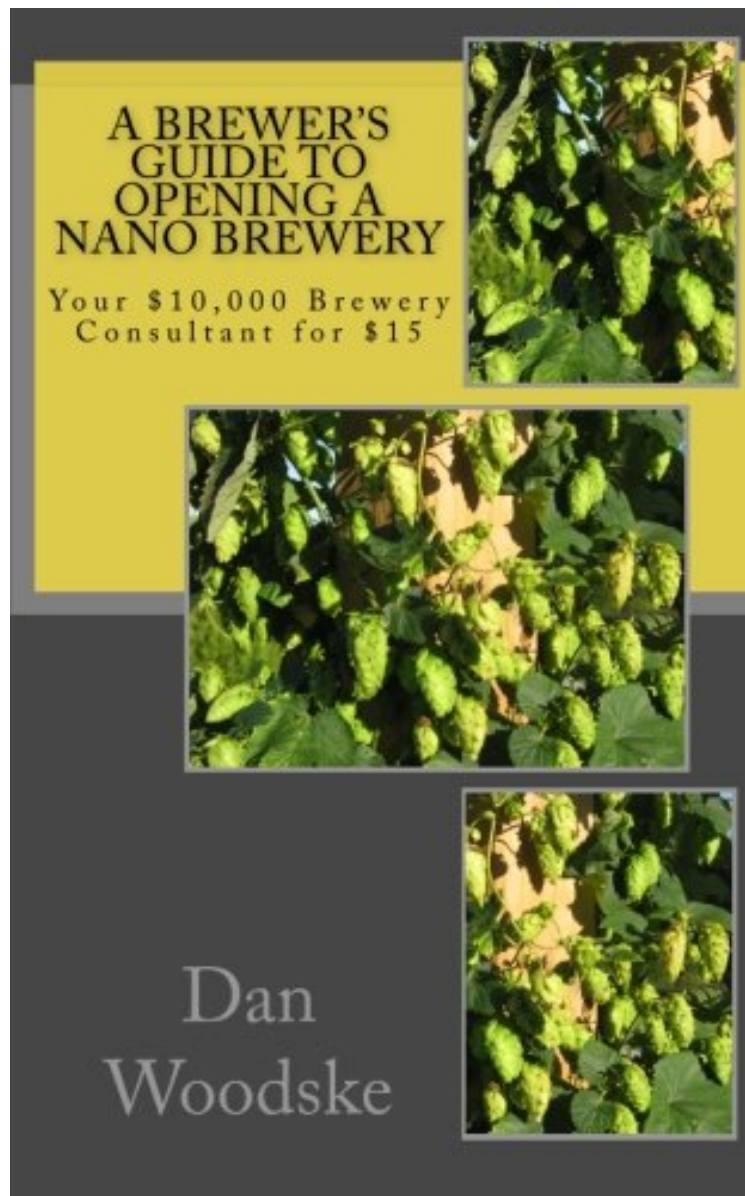


(Download) A Brewer's Guide to Opening a Nano Brewery: Your \$10,000 Brewery Consultant for \$15, Vol. 1

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Dan Woodske

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#67395 in Books Woodske Dan 2012-02-15Original language:EnglishPDF # 1 8.00 x .29 x 5.00l, .26 #File Name: 1470087960112 pagesA Brewer s Guide to Opening a Nano Brewery | File size: 61.Mb

Dan Woodske : A Brewer's Guide to Opening a Nano Brewery: Your \$10,000 Brewery Consultant for \$15, Vol. 1 before purchasing it in order to gage whether or not it would be worth my time, and all praised A Brewer's Guide to Opening a Nano Brewery: Your \$10,000 Brewery Consultant for \$15, Vol. 1:

3 of 3 people found the following review helpful. Yeah it might be nano, but wait until it's in your mouth
By Ian Weir
Researched the heck out of starting a nano, the specifics of some things were out of my reach and I didn't think I could spend any more time digging through forums finding conflicting information. What I really liked:
1. Dan takes what was a confusing crap storm of "do this but sweet fancy moses don't do that" and turns it into simple steps
2. The book is concise, I would say short but that implies that it doesn't hit the mark.
3. I live in PA, and Dan Woodske started and operates his brewery in PA - so what works for him (legally speaking) should work for me.
4. What is here is both specific enough to help most people and generic enough to make sure it's solid advice for any body looking into the possibility of a nano.
5. The nano idea is doable, and can be done - according to the author - without spending all your gold plated latinum - he outlines ways to go about this.
6. This is the third release of the book - with new questions the author adds new info - something that is nice to see
What could have been different:
1. There were a few typos and grammar mistakes
2. A link to a resource for on site sale legality/cost by state would have been nice
3. The one picture in the book - an image of an example beer label - is grainy and hard to see
I should note that I sent Dan an email this morning and he was nice enough to answer the few questions I had - mostly concerning item 2 under "What could have been different". I got his email about an hour after sending mine.
2 of 2 people found the following review helpful. Practical information and common sense.
By nbtbtl
I found this to be a sound resource of information. It had practical knowledge of getting your endeavor started, with good advice and common sense. The author goes out of his way to tell you that most of this IS indeed common sense. He responds to every e-mail he receives, and if you have a question that is not "loaded" (e.g. How much should I charge for my beer? How much money do I need to open?), he will answer it to the best of his knowledge. And you should take that knowledge for what it is worth...this is a man that is operating a successful nanobrewery in a current microbrew-saturated market where "experts" on the Internet will tell you it cannot be done. If you are looking for someone to "hold your hand" in the process of opening a nano or microbrewery, you will not find that here. Instead, the author draws on his own experiences, what worked and what didn't, and points you in the right direction. This is NOT a step-by-step guide. The author clearly states this. Instead, it gives you helpful information drawn upon the author's own business model, that is operating at a profit in his market. I too am an engineer, and I sincerely did not need a step-by-step guide, nor did I need anything technical. The author points you in the right direction, but the work is YOURS to accomplish. You won't find brewing knowledge, equipment purchasing, recipe formulation, yeast recovery, lab work, or anything like that in this book...there are plenty of other publications out there that cover that. Nor will you find every single legal document or state/federal form you will need to fill out...that differs from state to state, and the information is easily found on your state's website. Instead, this book breaks down what you need to get done to open. No more, no less. Spend less than \$20 for practical information on opening your business, or spend \$10,000 on a "consultant" to help you along the way...the choice is clear. Save that \$10k for your grain and hop inventory, your licensing, your bonds (yes, chances are you need a brewer's bond), equipment and whatnot. This book was worth the money I spent.
0 of 0 people found the following review helpful. Very Useful Read
By R. Johnson
I enjoyed this read. The style was personal enough that it kind of felt like you discussed it with a friend. The information provided is given from the perspective of having done it and are still doing it. The author could continue updating the original with much needed information for as long as he keeps the business going. In this book are a good deal of things that anyone considering a nano-brewery or any brewery operations would find useful.

Dan Woodske is the owner and brewer at his own nanobrewery, the Beaver Brewing Company in Beaver Falls Pennsylvania. Starting as an avid homebrewer he wondered why there wasn't a brewery within an hour drive of his home...that's when he decided to take his passion for brewing to the pro level. This book describes everything you need from buying brewery equipment, marketing your beer, licensing, running your brewing, and finding that perfect space. The process of opening a brewery can seem daunting, but in about 100 pages you will find brewing good beer is the hard part, the rest seems easy once it is all laid out for you. You want details on the licensing process? You want to learn how to sell your beer? You want real life examples on how a nanobrewery works and how it can be profitable? Then buy this book. Don't spend \$10,000 on a consultant, spend \$15 and get info from someone that actually owns and operates a nano-brewery...and does it successfully.

From the Author
If you tell someone "Hey, I want to start a nanobrewery" you will undoubtedly get comments back like..."are you crazy?" or "that's a terrible idea, you will go broke".
The first response may be correct, but there are ways to make this a successful venture...starting out with this book is a good first step, check the reviews if you don't believe me.