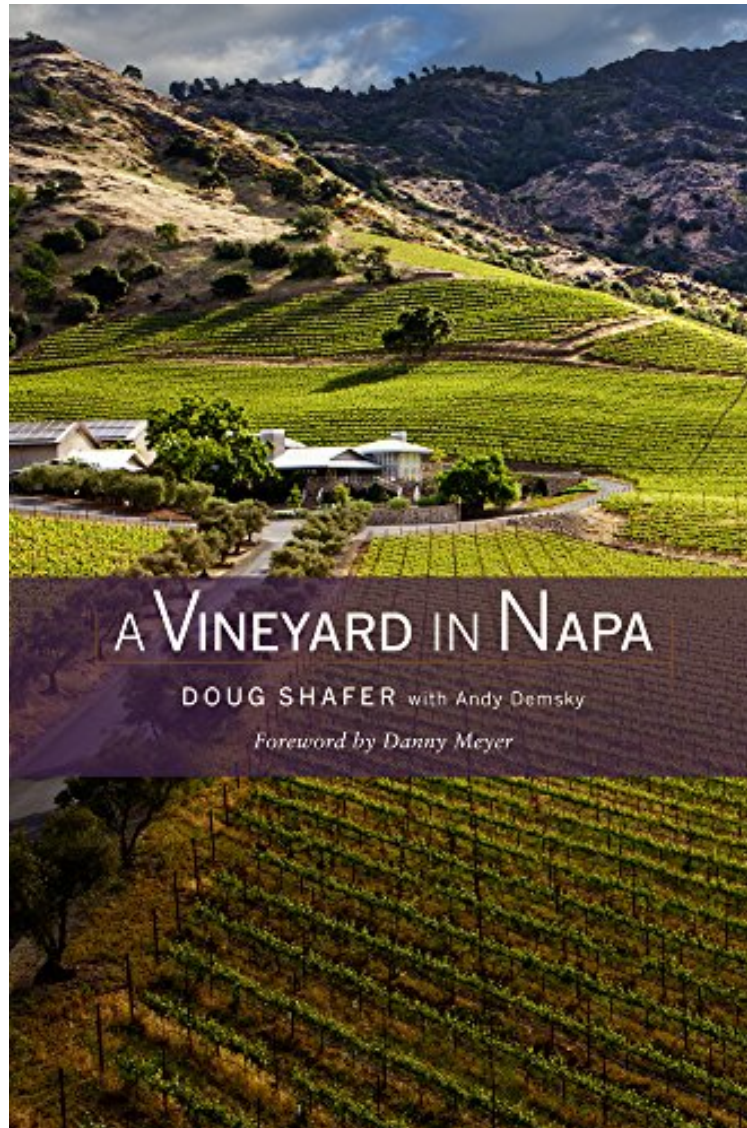


[Download ebook] A Vineyard in Napa

A Vineyard in Napa

Doug Shafer

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#833275 in Books 2012-11-12Original language:EnglishPDF # 1 9.00 x .90 x 6.00l, 1.28 #File Name: 0520272366284 pageswine and wine making in Napa Valley, California | File size: 48.Mb

Doug Shafer : A Vineyard in Napa before purchasing it in order to gage whether or not it would be worth my time, and all praised A Vineyard in Napa:

4 of 4 people found the following review helpful. An interesting historyBy PrimePeteDoug Shafer writes an interesting story of he and his father and their wine business. I have been a fan of Shafer Wineries for years and my one visit to their place in Napa sticks in my mind as I read this book. Modest to a fault, both father and son have done an amazing job to create a world class wine business out of a father's dream. Read it and learn a great deal about the

pain and the pleasure of this special business. It is a very readable story that should appeal to wine lovers and those aspiring to be. 0 of 0 people found the following review helpful. Amazing Story By Tom Napa valley wine history written by one of the people who lived (and still lives) it. Easy read, great name dropping through out the book. Very entertaining read, not overly scientific. Picking up a bottle of 1.5 for tonight. :) 1 of 1 people found the following review helpful. If you like wine, you'll like reading this and knowing more about creating the product you enjoy. By Texas Mom Great read about growing grapes and making wine. A fun gift to your friends who own wine. I paired it with a Shafer Merlot, one of their more affordable wines.

At the age of 47, when he a successful publishing executive and living with his wife and four children in an affluent Chicago suburb, John Shafer made the surprise announcement that he had purchased a vineyard in the Napa Valley. In 1973, he moved his family to California and, with no knowledge of winemaking, began the journey that would lead him, thirty years later, to own and operate what distinguished wine critic Robert M. Parker, Jr. called "one of the world's greatest wineries." This book, narrated by Shafer's son Doug, is a personal account of how his father turned his midlife dream into a remarkable success story. Set against the backdrop of Napa Valley's transformation from a rural backwater in the 1970s through its emergence today as one of the top wine regions in the world, the book begins with the winery's shaky start and takes the reader through the father and son's ongoing battles against killer bugs, cellar disasters, local politics, changing consumer tastes, and the volatility of nature itself. Doug Shafer tells the story of his own education, as well as Shafer Vineyard's innovative efforts to be environmentally sustainable, its role in spearheading the designation of a Stags Leap American Viticultural Area, and how the wine industry has changed in the contemporary era of custom-crushing and hobbyist winery investors.

"This is also the story of the people who came to Napa Valley in the 1970s from many different walks of life, how they and a young industry came of age, overcoming disappointment, avoiding making the same mistakes twice, and facing realities - both economic and environmental - that are humbling and sobering."