

(Ebook pdf) Blood and Wine: Unauthorized Story of the Gallo Wine Empire

## Blood and Wine: Unauthorized Story of the Gallo Wine Empire

*Ellen Hawkes*

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#249505 in Books Simon Schuster 1993-03-22Original language:EnglishPDF # 1 9.50 x 6.50 x 1.50l, #File Name: 0671649868464 pages | File size: 56.Mb

**Ellen Hawkes : Blood and Wine: Unauthorized Story of the Gallo Wine Empire** before purchasing it in order to gage whether or not it would be worth my time, and all praised Blood and Wine: Unauthorized Story of the Gallo Wine Empire:

1 of 1 people found the following review helpful. I had to read this after reading "Ernest and Julio ...By JunkyardDogI had to read this after reading "Ernest and Julio: Our Story", just to get both sides of the story. Both books were written well enough. Not masterpieces but kept my interest, anyway. However, I found Blood Wine to be the more believable account of the Gallo brothers.0 of 0 people found the following review helpful. Great read!By winegirlHave been looking for this book since I read it in the early '90's when it was published. Rumor in the wine industry was that Gallo sued, got a cease publication or/alternately bought all copies. Hmm, when you read it, you'll understand why....Great read!!1 of 1 people found the following review helpful. Danger! Danger! Don't Spill The Wine!By My Three CentsAbout a quarter of the way through the book and it is fascinating. I was born and raised in California and I now see that Napa Valley should have been my permanent residence! Who knew wine making could be so controversial, seductive and throat cutting! Very, very good read.

A portrait of the Gallos uncovers the existence of the family's black sheep, Joseph jr.--Ernest and Julio's younger brother--and probes into why he was denied his third of the winery.

From Publishers Weekly Re-arguing a trademark infringement case already settled by the courts, Hawkes ( *Feminism on Trial* ) presents so much immaterial evidence that the book becomes tedious. At issue: the legality of California rancher Joseph Gallo to label his consumer cheese product with his full name, as he does on his bulk shipments. Filing their successful injunction suit in 1988 were his brothers, E. and J. Gallo Winery owners Ernest (b. 1909) and Julio (b. 1910). In a defeated counterclaim, the then 70-year-old Joseph sued for a third share of the wine company as inheritance from their parents' estate. Yet the youngest son, who had been raised by his brothers after their father murdered their mother and then committed suicide when Joseph was 13, had never been a partner in the firm and had left his brothers' employ in 1967. To show Ernest as an aggressive, sleazy commander-in-chief and Julio as biddable, Hawkes dredges up corporate history (inadvertently the most interesting aspect of the book) and family relationships (only Joseph is depicted as likable) through three generations. The case, which severed the elderly siblings' friendship, is poignant, but Hawkes's blatant advocacy journalism leaves the reader curious to hear the other side's story. Photos. First serial to the Los Angeles Times Magazine. Copyright 1993 Reed Business Information, Inc. From Library Journal Using a legal proceeding as its backdrop, this volume provides a startling portrait of multimillionaire wine king Ernest Gallo. It intimates, among other juicy allegations, that older brothers Ernest and Julio Gallo may have conspired to deceive younger brother Joseph out of his rightful inheritance. Along the way, the reader learns plenty about the California wine business and related family intrigues. Well written by freelance author Hawkes, who obviously knows how to cull legal documents for their tantalizing tidbits, this book will appeal to those who thrive on knowing the sensational about the rich and famous. Academic and reference collections will probably want to leave this one for more general adult collections.- Gene R. Laczniak, Marquette Univ., Milwaukee Copyright 1993 Reed Business Information, Inc. From Kirkus sA fast-paced, gossipy rundown on the House of Gallo, whose octogenarian patriarchs helped make wine a mass-market commodity in the US while concealing a past replete with personal and business scandal. Although Ernest and Julio remain the most familiar Gallos, they have a younger brother, Joseph, Jr., who has no stake in the family firm. When the two elders, who built the immensely profitable E J Gallo Winery, sued Joseph during the mid-1980's to prevent him from putting his own name on the cheese he made for sale, they opened a Pandora's box. Drawing on the vast troves of documentary material released by the protracted litigation, and on his access to many Gallo principals, relatives, and ex-employees, Hawkes ( *Feminism on Trial*, 1986) offers a revelatory, generation- spanning chronicle. In addition to piercing the corporate veil, the author discloses that Joseph, Sr., an Italian immigrant who became a successful grape grower in northern California, murdered his wife and then killed himself in 1933. His estate gave Ernest and Julio the means to get into the wine business in a big way--with an unacknowledged assist from a bootlegging uncle. Hawkes leaves little doubt that the ruthlessly autocratic Ernest euchred a trusting Joseph, Jr., out of a potentially sizable legacy. Moreover, she points out, for all its oenological pretensions, Gallo's most profitable products are so-called street wines (Thunderbird, Night Train Express, Gypsy Rose). Covered as well are: the strong-arm tactics used to gain distribution for Gallo wares; frequent run-ins with federal authorities; the peace of mind attained by Joseph, Jr., despite primal betrayals; and a host of familial fancies long accepted as facts. While Hawkes gives Joseph, Jr., the benefit of almost every doubt, she provides a slick reckoning on the Gallos, a would-be dynasty that, by her account, may be nearing the end of the line. (Eight pages of bw photographs--not seen.) -- Copyright copy;1993, Kirkus Associates, LP. All rights reserved.