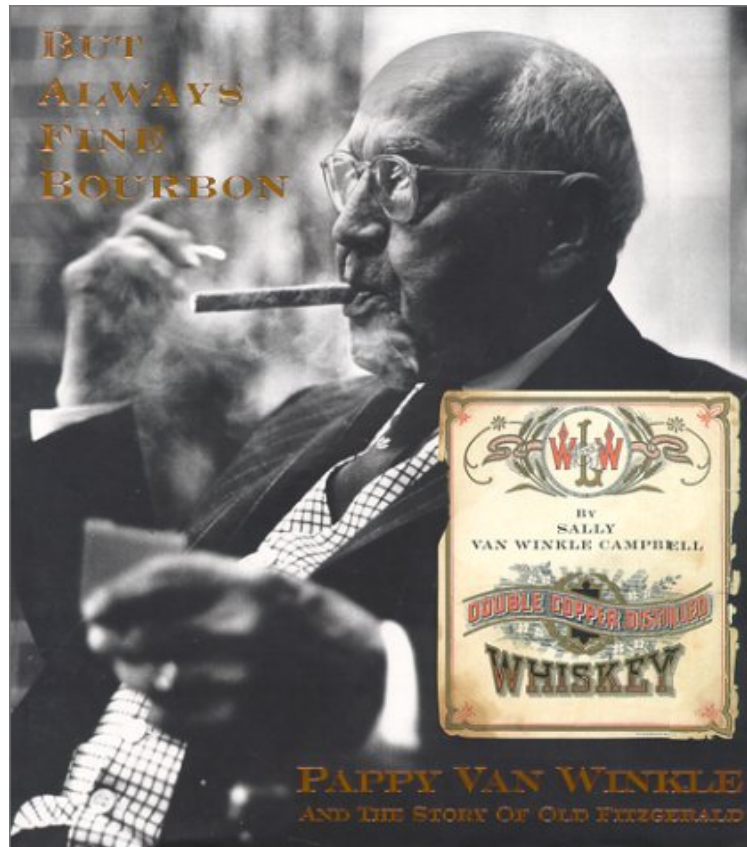


But Always Fine Bourbon : Pappy Van Winkle and the Story of Old Fitzgerald

Sally Van Winkle Campbell

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Sally Van Winkle Campbell : But Always Fine Bourbon : Pappy Van Winkle and the Story of Old Fitzgerald before purchasing it in order to gauge whether or not it would be worth my time, and all praised But Always Fine Bourbon : Pappy Van Winkle and the Story of Old Fitzgerald:

3 of 3 people found the following review helpful. Like the bourbon, this is great. By Ron Adams Much more than a book about bourbon, it is about family and perseverance. From prohibition, to the sale of the company, to illness, and finally recognition as the ultimate product in the bourbon world, Sally Van Winkle Campbell tells her family story with pride and love. Good-natured but real rivalries in the bourbon world are told from an insider's point of view. The labels and pictures chronicle the story from beginning to end. Reading it is as smooth and easy as sipping Family Reserve from cut glass. You just will not want to put it down. 0 of 0 people found the following review helpful. Pepe was the man! By BD Leck Fun and informative read about about an American whiskey giant. 0 of 0 people found the following review helpful. And Always Fine Reading By Tiger Ron This is truly an outstanding book about the history of bourbon, the Stitzel-Weller Distillery, and the Van Winkle family. Unlike most books about bourbon I have read previously, this one is superbly written, interesting, intriguing, and emotionally charged. I highly recommend this book to all fans of bourbon and the history of Kentucky.

"But Always Fine Bourbon" is the story of the Stitzel Weller Distillery, which, for a large part of the 20th century was known for making the finest bourbon in the world. It's the tale of the Van Winkle family, of the legendary "Pappy" Van Winkle, of an era when businesses were still run by larger-than-life men who had other priorities than maximizing the bottom line. It's the story of the American Dream: the creation of a family company, so common a part of this country's history, but now disappearing in our age of mergers and acquisitions. It's a story anyone with an interest in bourbon, or Kentucky, or the history of this country will relish. The book is filled with large beautiful photographs.

....fascinating details of breakfasts, servants, regional sensibilities, and race relations near the end of (a) quiet Southern period... -- Malt Advocate Magazine, 2nd quarter, 2000 by Lew Bryson
Anyone with an interest in bourbon, Kentucky or the US will relish (this book), the quintessential American dream story. -- Whisky Magazine, April/May 2000
Pappy Van Winkle was perhaps the most colorful man in the history of American whiskey.entrancing... -- Wine Enthusiast Magazine, June, 2000 by Gary Regan
The 211 page coffee table book is beautifully done and is more than a company history- it's an insider's look at one of Kentucky's most fabled industries. -- Stephen M. Vest editor - Kentucky Monthly Magazine
The old black and white photographs and her prose documenting the rise of the Van Winkles are so vivid... -- The Cincinnati Enquirer newspaper, April 30th, 2000 by Chuck Martin