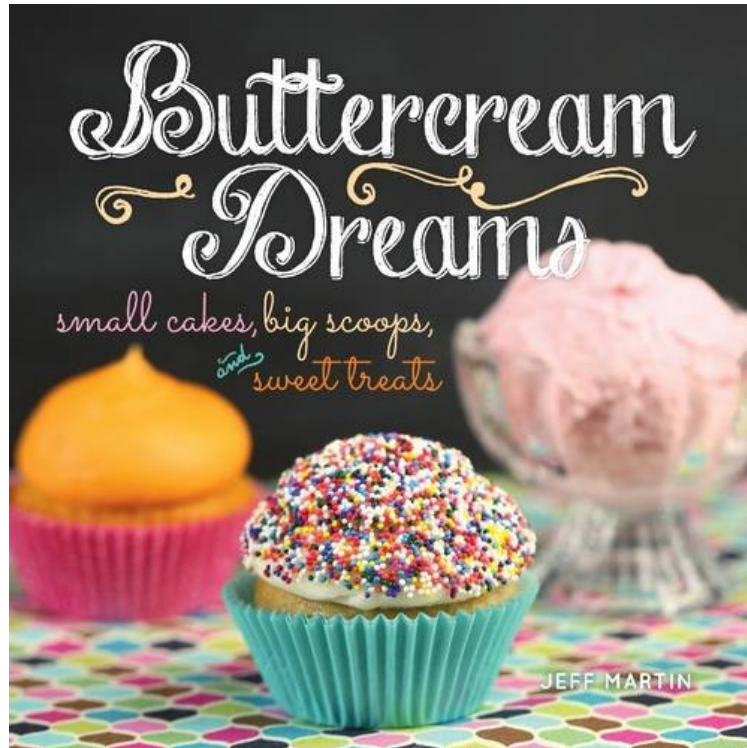


Buttercream Dreams: Small Cakes, Big Scoops, and Sweet Treats

Jeff Martin

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Jeff Martin : Buttercream Dreams: Small Cakes, Big Scoops, and Sweet Treats before purchasing it in order to gage whether or not it would be worth my time, and all praised Buttercream Dreams: Small Cakes, Big Scoops, and Sweet Treats:

Maybe a cupcake will help? That's the slogan of one of the nation's most popular sweet spots, Smallcakes. Here are thirty of the best, fun, and easiest recipes for iced cupcakes, ice creams, and sweet treats from this fast growing company. More than just a super cookbook, this is the story of how Jeff Martin created the wildly popular and fast-growing Smallcakes franchise. He shares his experiences on starting his business and coming up with some of his very first signature cupcake flavors like Cookies-n-Cream. He appeared on the Food Network's reality show called Cupcake Wars and famously became the guy who forgot the pumpkin in a pumpkin cupcake challenge. That popular recipe for a Pumpkin Cupcake with Cardamon buttercream is among the recipes in this book. He also introduces some of his creative new flavors like Peanut Butter Pretzel and French Toast with Bacon. Since they are a family owned company, he also includes his kid's favorite flavors. His son Jax loves bubble gum so they created a Bubblegum Cupcake. His daughter Lily is a very crazy kid, so she asked her dad to come up with some crazy flavors like Orange Creamsicle and Caramel Pecan Carrot Cake. This is not just another cupcake book, it also contains recipes for ice cream and other confections offered now at Smallcakes locations such as Jeff's recipes for their famous Nutella Wella Ice cream, Mama's Chocolate Fudge, and Smallcakes Crazy Monster Cookies. These are thirty recipes to make and enjoy with the

whole family, along with 35 color photographs.