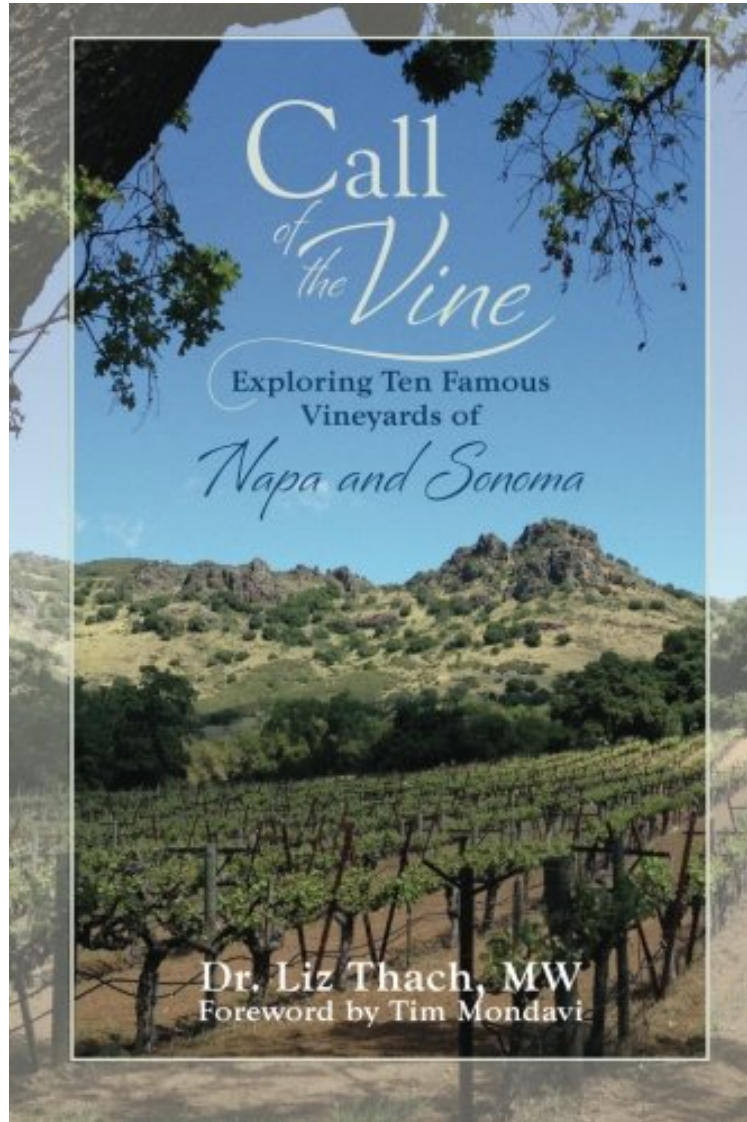


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Call of the Vine: Exploring Ten Famous Vineyards of Napa and Sonoma

Dr. Liz Thach

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Dr. Liz Thach : Call of the Vine: Exploring Ten Famous Vineyards of Napa and Sonoma before purchasing it in order to gage whether or not it would be worth my time, and all praised Call of the Vine: Exploring Ten Famous Vineyards of Napa and Sonoma:

0 of 0 people found the following review helpful. Well WrittenBy SearoverLearned a lot and got a new perspective.2

of 2 people found the following review helpful. Excellent look at America's Wine Country By The Pythian Knight-KAHI live in Sonoma County among the vineyards mentioned in this book. Although I have visited many vineyards in the Sonoma/Napa region, rarely have I had a chance to speak directly with the management and owners. Now, Liz Thach's book has introduced me to several of them. That helps me feel more a part of the land where I love to live. Dr. Thach's interviews with vineyard owners and managers provide a combination of the historical, scientific, economic, and personal aspects of wine making. This style makes you want to read on and on. The history of the vineyards, especially the small ones, is history almost certainly that can't be found elsewhere in print. That is because it exists solely in the memories of family and long-term workers to whom it was passed on. Very interesting stuff for any wine aficionado. This book is truly a remarkable work, and an enjoyable, informative, and at times, a fascinating look at not only the technical aspects of wine making, but also the little known history of the beautiful Sonoma/ Napa region, the heart of America's wine country. 1 of 1 people found the following review helpful. Engaging, highly informative and easy to read By Robert Girling This first person intimate conversations with vineyard managers and winemakers is both valuable window to the world and work of the wine industry. Liz Thach's intimate style is engaging and interesting. She is knowledgeable, since she owns her own vineyard, and provides detailed information about the meticulous care and environmental practices being used in the vineyards entering into the "soul of the vineyard"; and providing an avenue toward a balanced life and respect for the graces of nature. I found the chapter on lessons learned particularly thoughtful and instructive. I found it particularly useful background for my own research and writing on sustainability in wine, tourism and hospitality.

Call of the Vine takes you on a tour of ten famous vineyards in the legendary California wine regions of Napa and Sonoma. Sit back and relax as author, Dr. Liz Thach, first female Master of Wine from California, introduces you to the men and women who are guardians of some of the most sacred plots of land on earth for wine lovers. Written in the first person with close and intimate conversations with vineyard managers and winemakers, this non-fiction book will not only inspire you with the meticulous care and environmental practices being used in these vineyards, but will explain how viticulture decisions such as canopy management and clonal selection impact wine quality. Most importantly this book taps into the "soul of the vineyard"; and describes how working amongst the vines provides insights into a balanced life and respect for the graces of nature. Inspired to write this book when visiting La Tache and Romanee Conti vineyards in France and witnessing the respect and admiration carloads of tourists had for these famous vineyards, Liz decided to begin an exploration of the famous vineyards of her own homeland, California. Armed with the help and guidance of the Napa Valley Vintners and the Sonoma County Vintners, she was able to identify a list of ten Napa and Sonoma County vineyards that fit the criteria of being a historic vineyard, unique in some special way such as location or varietal, and/or consistently producing a high number of award winning wines.

About the Author Dr. Liz Thach, MW (pronounced "to-shard") is a management and wine business professor at Sonoma State University in the Wine Business Institute where she teaches in both the undergraduate and Wine MBA programs. Liz's passion is wine, and she has visited most of the major wine regions of the world and more than 30 countries. In addition, she has published over 100 articles and 5 wine textbooks, including Wine - A Global Business and Wine Marketing Sales. A fifth generation Californian, Liz finished her Ph.D. at Texas AM and worked in the corporate world for over 15 years before transitioning to academia. She also works as a wine judge in various competitions, and has served on many non-profit wine boards. Liz obtained the distinction of Master of Wine (MW) in May of 2011. In her free time, she tends her hobby vineyard on Sonoma Mountain and makes pinot noir wine for friends and family.