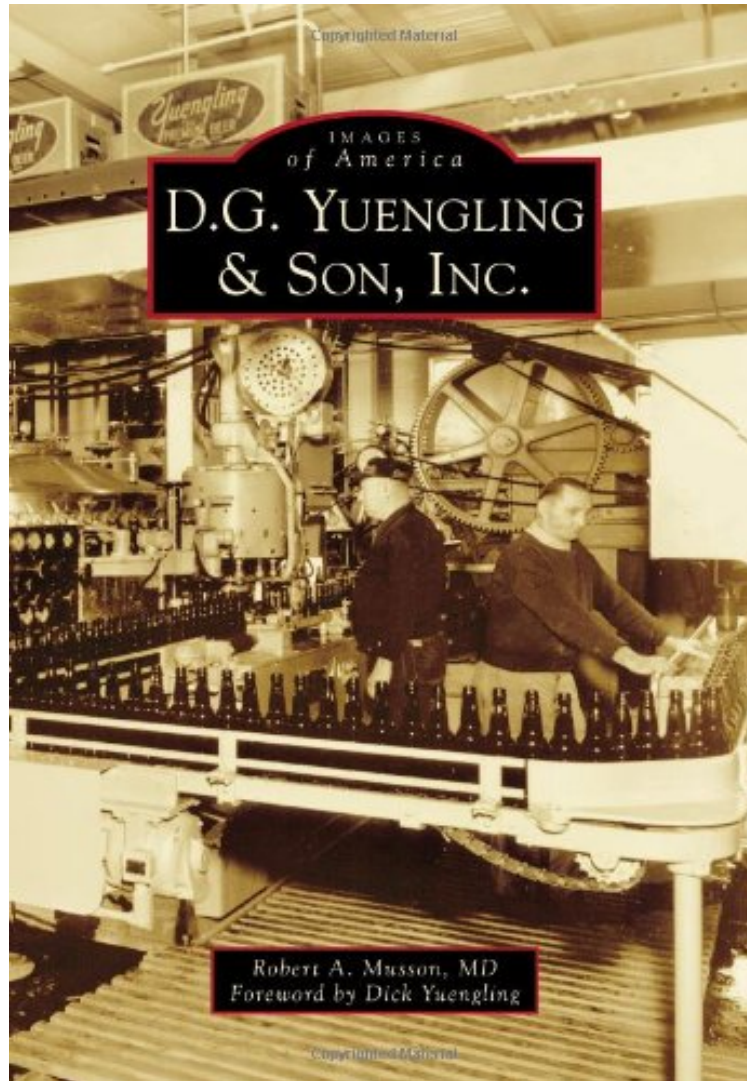


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D.G. Yuengling Son, Inc. (Images of America)

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Known as "America's Oldest Brewery," D. G. Yuengling Son, Inc., of Pottsville has been in continuous operation since 1829. Since its start, Yuengling has been prudently managed by the Yuengling family. Overcoming the 14 dry years of Prohibition, Yuengling persevered due in part to the ingenuity and creativity of its owners and loyalty of its consumers. Unlike many of the regional brewers who were forced to close their doors over time, Yuengling found a niche for itself beginning in the late 1980s. With the introduction of Yuengling Lager and Black Tan, the brand became a sensation in and around Philadelphia. Popularity of the beverages led to Yuengling being distributed in 14 states, making it the largest American-owned brewery. Through more than 220 historic images, D.G. Yuengling Son, Inc., tells the story of this legendary American company.

About the Author Robert A. Musson, MD, is a practicing physician and an Ohio resident who has collected beer memorabilia since 1976. He has researched the history of the brewing industry in Ohio and Pennsylvania for more than two decades and has previously authored two Arcadia titles: *Brewing in Cleveland* and *Brewing in Greater Pittsburgh*. He has also self-published numerous books on the brewing industry, such as *Brewing Beer In The Buckeye State*, *Fort Pitt, That's It*, and *Brewing Beer Since 1829*.